



## Marketing FÖ0428, 20077.1920

15 Hp  
Pace of study = 100%  
Education cycle = Basic

### Evaluation report

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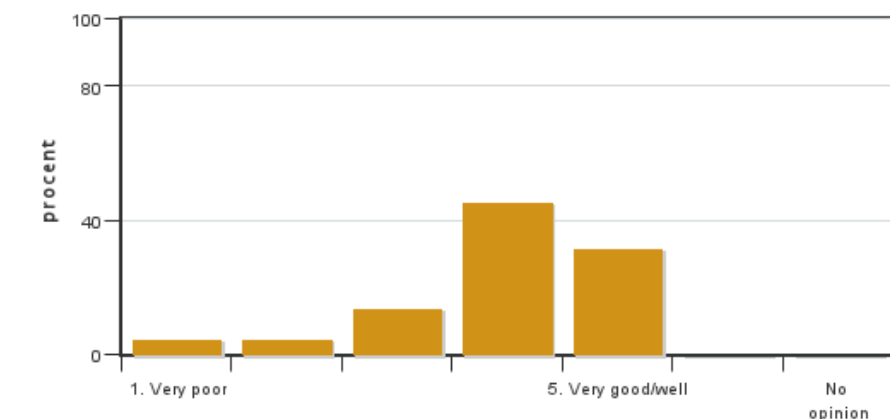
Evaluation period: 2020-01-12 - 2020-02-02

Answers 22  
Number of students 57  
Answer frequency 38 %

### Mandatory standard questions

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#### 1. My overall impression of the course is:

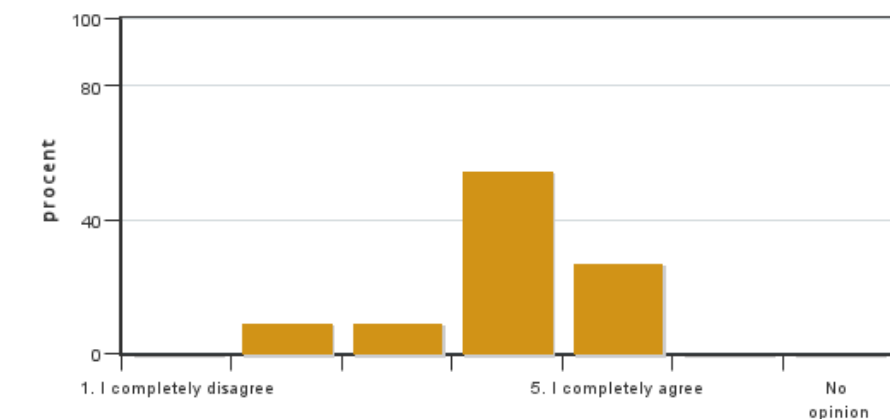


Answers: 22  
Medel: 4,0  
Median: 4

1: 1  
2: 1  
3: 3  
4: 10  
5: 7

No opinion: 0

#### 2. I found the course content to have clear links to the learning objectives of the course.

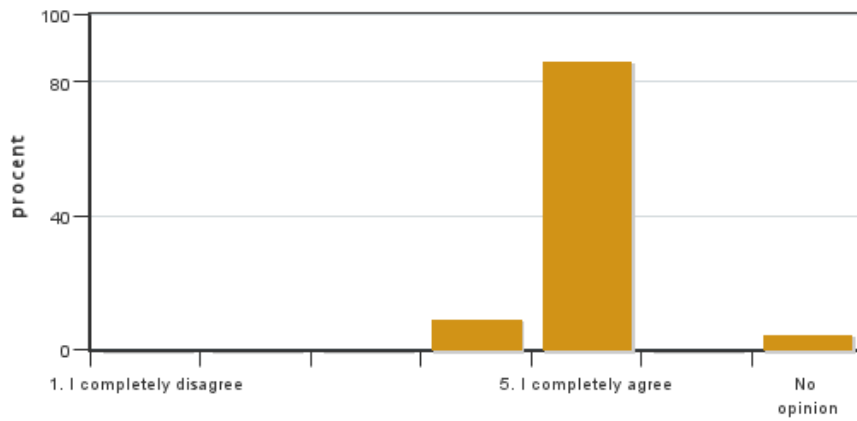


Answers: 22  
Medel: 4,0  
Median: 4

1: 0  
2: 2  
3: 2  
4: 12  
5: 6

No opinion: 0

#### 3. My prior knowledge was sufficient for me to benefit from the course.

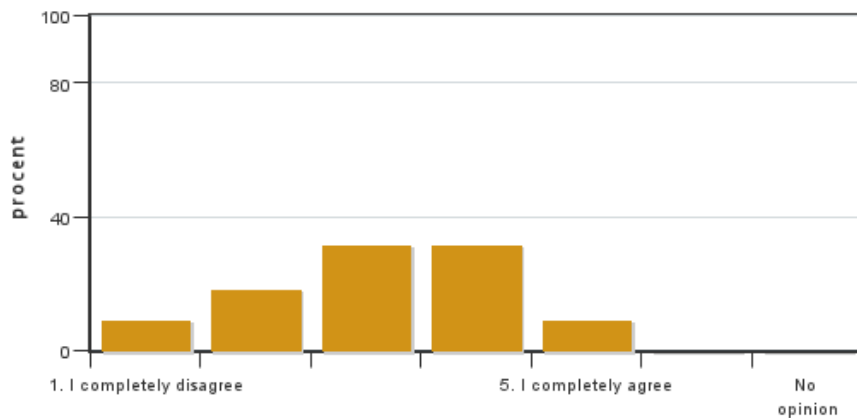


Answers: 22  
 Medel: 4,9  
 Median: 5

1: 0  
 2: 0  
 3: 0  
 4: 2  
 5: 19

No opinion: 1

**4. The information about the course was easily accessible.**

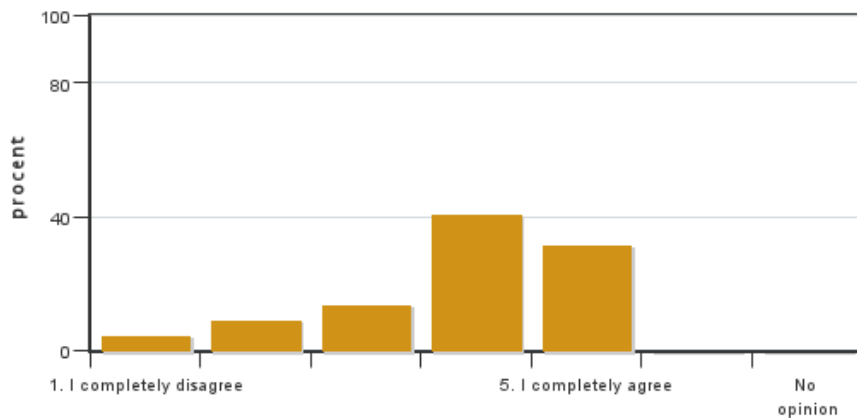


Answers: 22  
 Medel: 3,1  
 Median: 3

1: 2  
 2: 4  
 3: 7  
 4: 7  
 5: 2

No opinion: 0

**5. The various course components (lectures, course literature, exercises etc.) have supported my learning.**

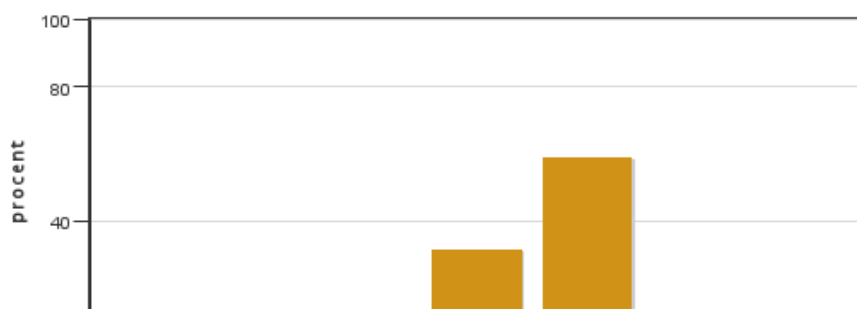


Answers: 22  
 Medel: 3,9  
 Median: 4

1: 1  
 2: 2  
 3: 3  
 4: 9  
 5: 7

No opinion: 0

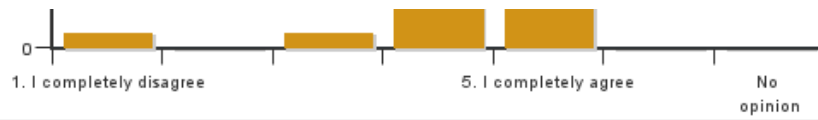
**6. The social learning environment has been inclusive, respecting differences of opinion.**



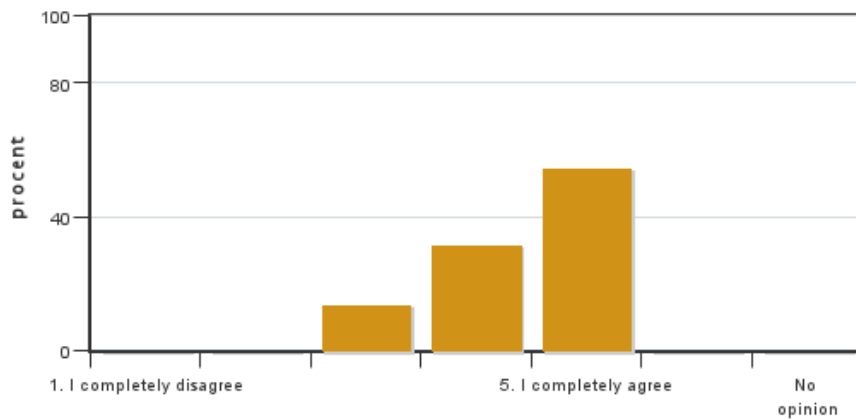
Answers: 22  
 Medel: 4,4  
 Median: 5

1: 1  
 2: 0  
 3: 1  
 4: 7  
 5: 13

No opinion: 0



**7. The physical learning environment (facilities, equipment etc.) has been satisfactory.**

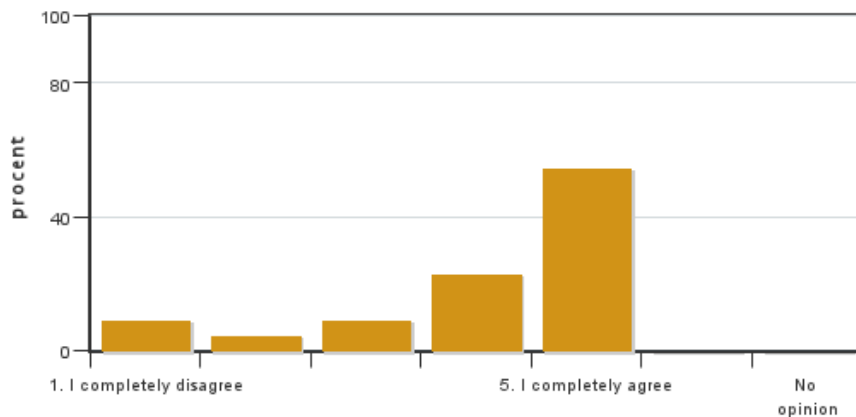


Answers: 22  
 Medel: 4,4  
 Median: 5

1: 0  
 2: 0  
 3: 3  
 4: 7  
 5: 12

No opinion: 0

**8. The examination(s) provided opportunity to demonstrate what I had learnt during the course (see the learning objectives).**

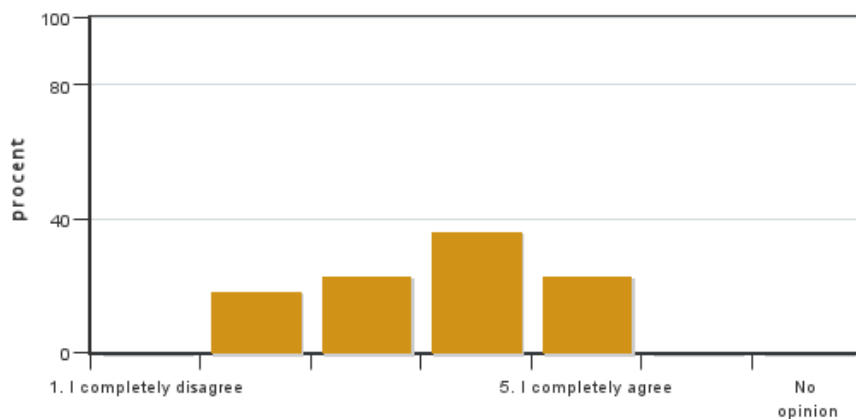


Answers: 22  
 Medel: 4,1  
 Median: 5

1: 2  
 2: 1  
 3: 2  
 4: 5  
 5: 12

No opinion: 0

**9. The course covered the sustainable development aspect (environmental, social and/or financial sustainability).**

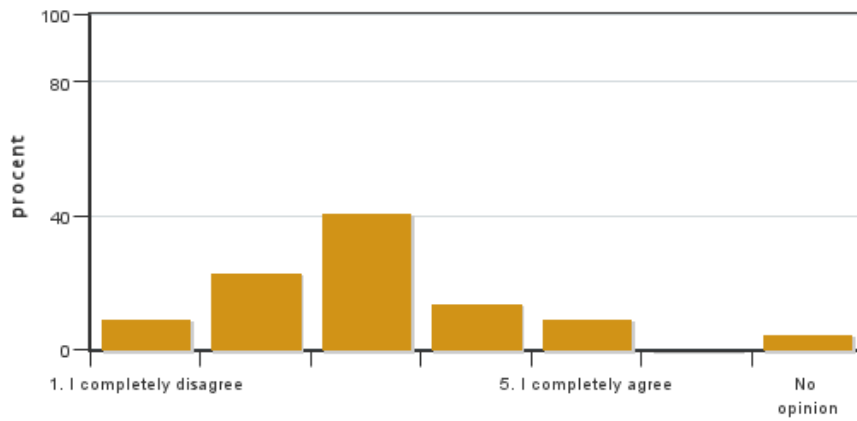


Answers: 22  
 Medel: 3,6  
 Median: 4

1: 0  
 2: 4  
 3: 5  
 4: 8  
 5: 5

No opinion: 0

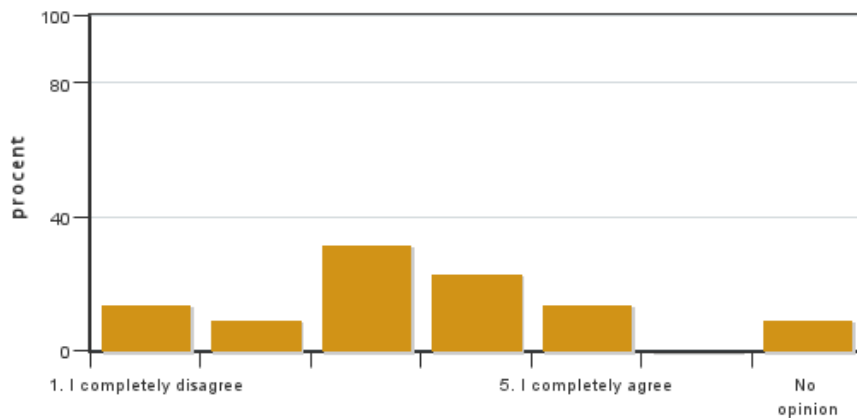
**10. I believe the course has included a gender and equality aspect, regarding content as well as teaching practices (e.g. perspective on the subject, reading list, allocation of speaking time and the use of master suppression techniques).**



Answers: 22  
 Medel: 2,9  
 Median: 3

1: 2  
 2: 5  
 3: 9  
 4: 3  
 5: 2  
 No opinion: 1

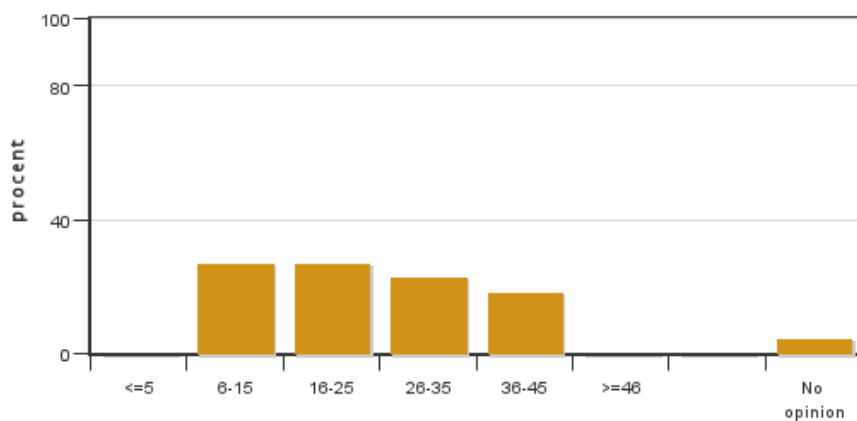
**11. The course covered international perspectives.**



Answers: 22  
 Medel: 3,2  
 Median: 3

1: 3  
 2: 2  
 3: 7  
 4: 5  
 5: 3  
 No opinion: 2

**12. On average, I have spent ... hours/week on the course (including timetabled hours).**



Answers: 22  
 Medel: 23,3  
 Median: 16-25

≤5: 0  
 6-15: 6  
 16-25: 6  
 26-35: 5  
 36-45: 4  
 ≥46: 0  
 No opinion: 1

**Course leaders comments**

No comments from the teacher

**Student representatives comments**

No comments from the student representatives

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