

# Research methods for business studies FÖ0446, 30325.2324

7.5 Hp
Pace of study = 50%
Education cycle = Advanced
Course leader = Hina Hashim, Johan Gaddefors

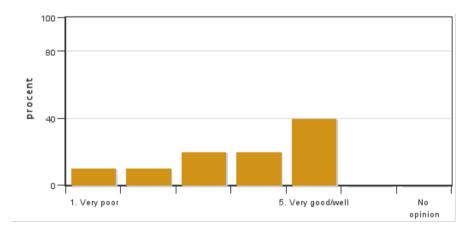
# **Evaluation report**

Evaluation period: 2024-03-12 - 2024-04-02

Answers 10 Number of students 24 Answer frequency 41 %

# **Mandatory standard questions**

### 1. My overall impression of the course is:

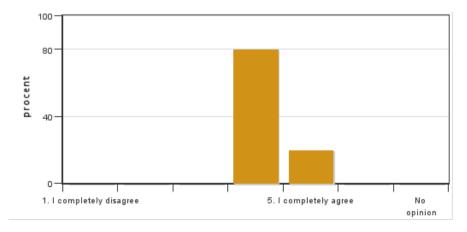


Answers: 10 Medel: 3,7 Median: 4

1: 1 2: 1 3: 2 4: 2 5: 4

No opinion: 0

#### 2. I found the course content to have clear links to the learning objectives of the course.



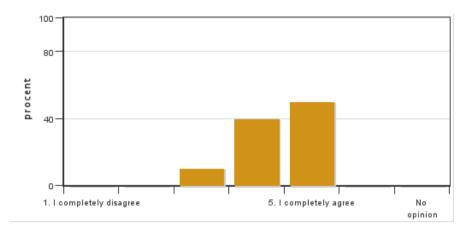
Answers: 10 Medel: 4,2 Median: 4

1: 0 2: 0 3: 0

4: 8 5: 2

No opinion: 0

#### 3. My prior knowledge was sufficient for me to benefit from the course.



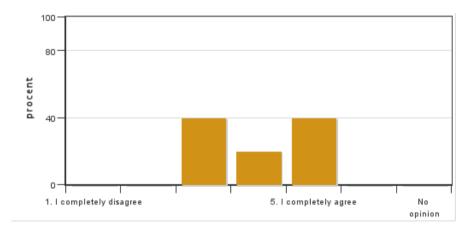
Answers: 10 Medel: 4,4 Median: 4

1: 0 2: 0

3: 1 4: 4 5: 5

No opinion: 0

#### 4. The information about the course was easily accessible.



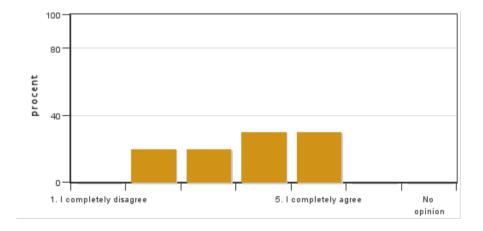
Answers: 10 Medel: 4,0 Median: 4

1: 0 2: 0

3: 4 4: 2 5: 4

No opinion: 0

#### 5. The various course components (lectures, course literature, exercises etc.) have supported my learning.



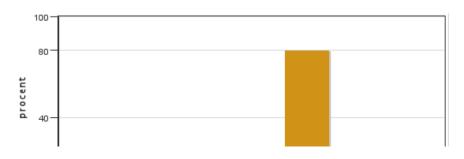
Answers: 10 Medel: 3,7 Median: 4

1: 0 2: 2 3: 2

4: 3 5: 3

No opinion: 0

#### 6. The social learning environment has been inclusive, respecting differences of opinion.



Answers: 10 Medel: 4,7 Median: 5

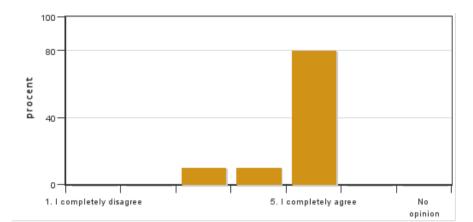
1: 0 2: 0

2: 0 3: 1

4: 1 5: 8

opinion

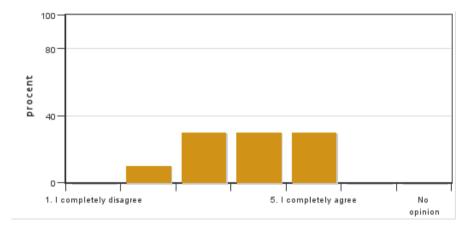
7. The physical learning environment (facilities, equipment etc.) has been satisfactory.



Answers: 10 Medel: 4.7 Median: 5 1:0 2: 0 3: 1 4: 1 5: 8

No opinion: 0

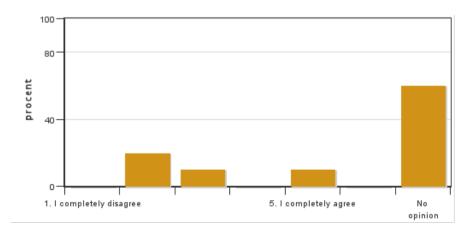
8. The examination(s) provided opportunity to demonstrate what I had learnt during the course (see the learning objectives).



Answers: 10 Medel: 3.8 Median: 4 1:0 2: 1 3:3 4: 3 5:3

No opinion: 0

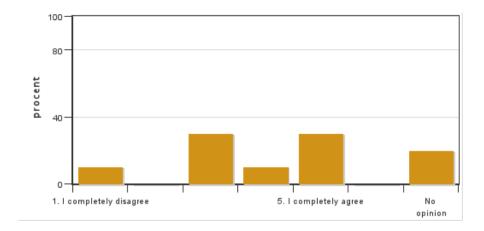
9. The course covered the sustainable development aspect (environmental, social and/or financial sustainability).



Answers: 10 Medel: 3.0 Median: 2 1:0 2: 2 3: 1 4:0 5: 1

No opinion: 6

10. I believe the course has included a gender and equality aspect, regarding content as well as teaching practices (e.g. perspective on the subject, reading list, allocation of speaking time and the use of master suppression techniques).



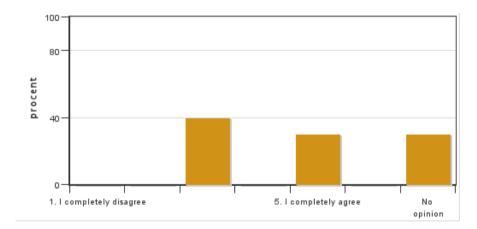
Answers: 10 Medel: 3,6 Median: 3

2: 0 3: 3 4: 1

5: 3

No opinion: 2

#### 11. The course covered international perspectives.

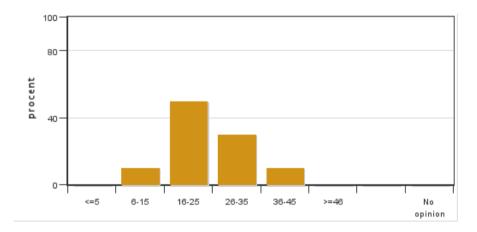


Answers: 10 Medel: 3,9 Median: 3 1: 0 2: 0

2: 0 3: 4 4: 0 5: 3

No opinion: 3

#### 12. On average, I have spent ... hours/week on the course (including timetabled hours).



Answers: 10 Medel: 24,0 Median: 16-25

≤5: 0 6-15: 1 16-25: 5 26-35: 3 36-45: 1 ≥46: 0 No opinion: 0

#### Course leaders comments

No comments from the teacher

## Student representatives comments

The course Research Methods for Business Studies was taught to help the students to know the research methods. Also, it will help the students to write the thesis in the future. This course can be considered as the pillar of Masters Thesis. During the course, several topics were covered. Most of them provide deep knowledge about the research processome of the students had done the course in their Bachelor's program but a good number of international

students got this subject for the very first time. As a result, they are highly beneficial from the course content. The students get details knowledge about quantitative and qualitative research methods which is most important to mention. But among all the good points there are still some things which could be improved. For example, the seminar session on the quantitative research method. Because the session was conducted as a hybrid session. If the session was conducted more collaboratively, for example, if the seminar was held on-campus students would be more benefitted. Because there were some mathematical terms that students shared if they got the chance to solve them more collaboratively it may help them to understand it deeply. Apart from this, the whole course was good. The lectures provided by the course teachers were so good and easy to understand. The project seminars were also good for getting an idea of how the Master's Thesis will be conducted.

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