



Marketing, Responsibility and Ethics FÖ0445, 10145.2223

15 Hp

Pace of study = 100%

Education cycle = Advanced

Course leader = Hanna Astner

Evaluation report

Evaluation period: 2022-10-25 - 2022-11-08

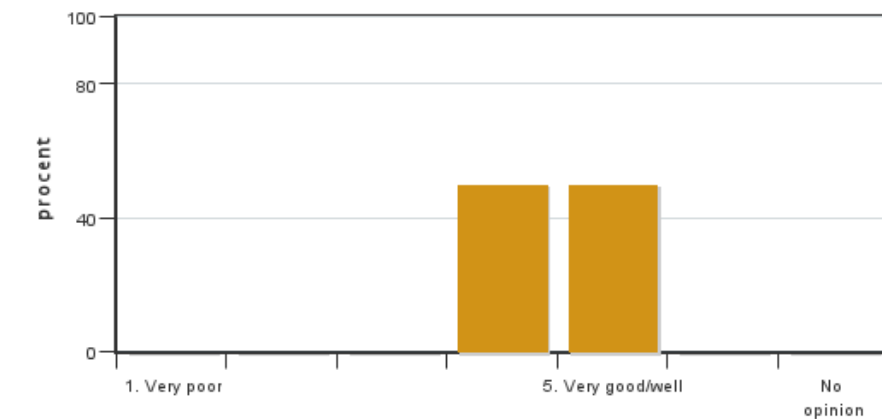
Answers 16

Number of students 21

Answer frequency 76 %

Mandatory standard questions

1. My overall impression of the course is:



Answers: 16

Medel: 4,5

Median: 4

1: 0

2: 0

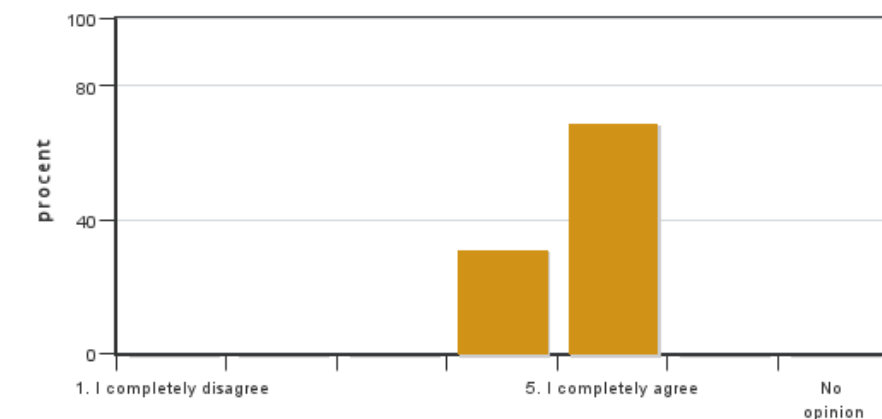
3: 0

4: 8

5: 8

No opinion: 0

2. I found the course content to have clear links to the learning objectives of the course.



Answers: 16

Medel: 4,7

Median: 5

1: 0

2: 0

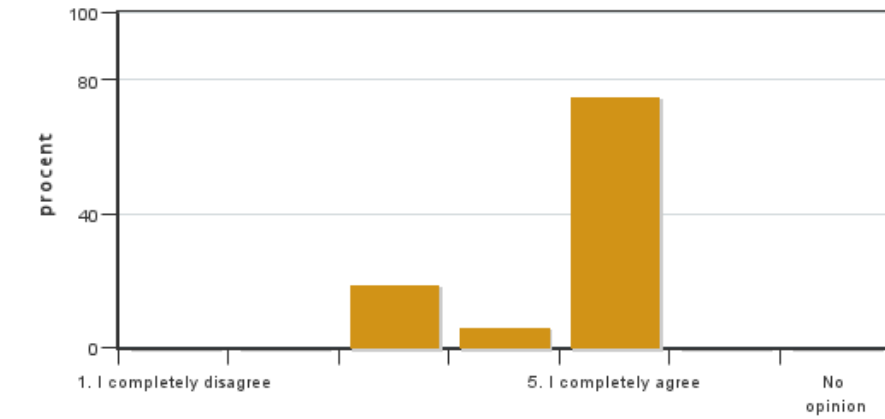
3: 0

4: 5

5: 11

No opinion: 0

3. My prior knowledge was sufficient for me to benefit from the course.

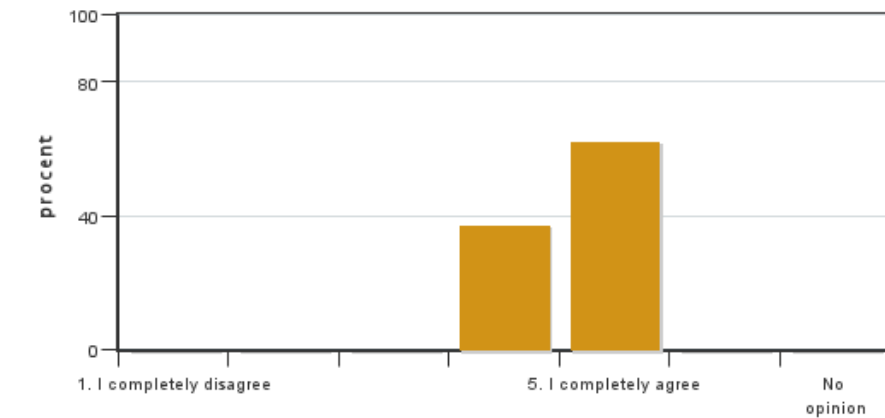


Answers: 16
 Medel: 4,6
 Median: 5

1: 0
 2: 0
 3: 3
 4: 1
 5: 12

No opinion: 0

4. The information about the course was easily accessible.

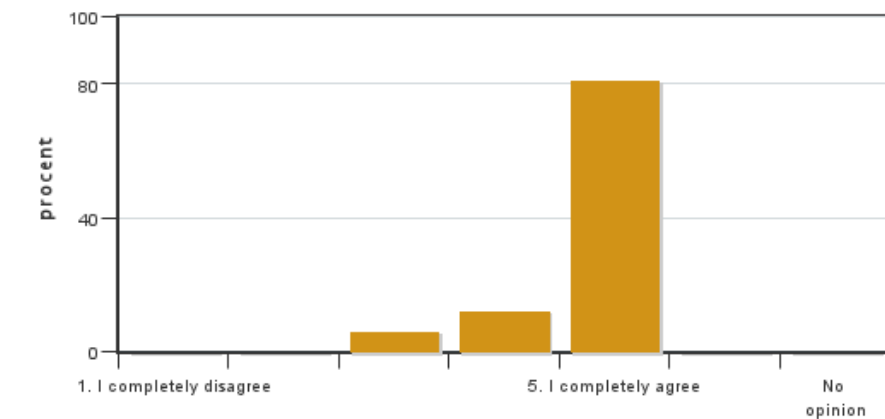


Answers: 16
 Medel: 4,6
 Median: 5

1: 0
 2: 0
 3: 0
 4: 6
 5: 10

No opinion: 0

5. The various course components (lectures, course literature, exercises etc.) have supported my learning.



Answers: 16
 Medel: 4,8
 Median: 5

1: 0
 2: 0
 3: 1
 4: 2
 5: 13

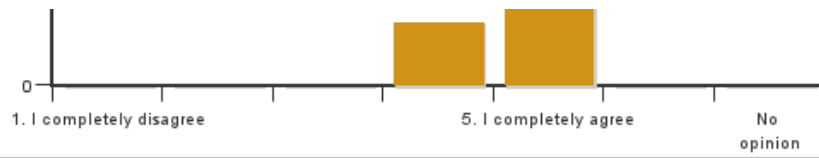
No opinion: 0

6. The social learning environment has been inclusive, respecting differences of opinion.



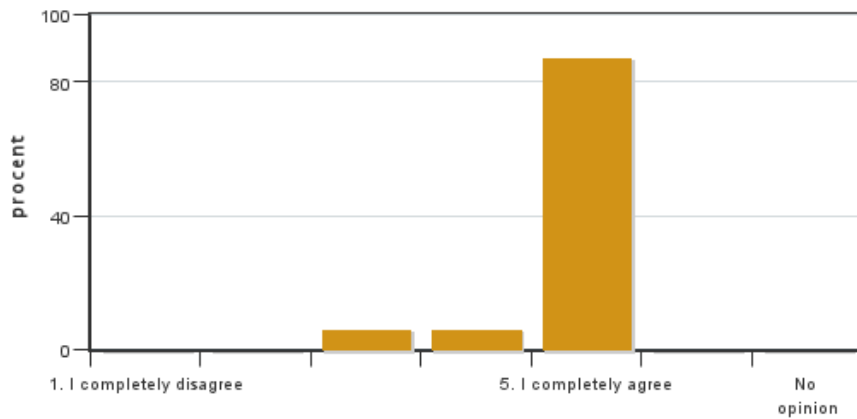
Answers: 16
 Medel: 4,8
 Median: 5

1: 0
 2: 0
 3: 0
 4: 3
 5: 13



No opinion: 0

7. The physical learning environment (facilities, equipment etc.) has been satisfactory.



Answers: 16

Medel: 4,8

Median: 5

1: 0

2: 0

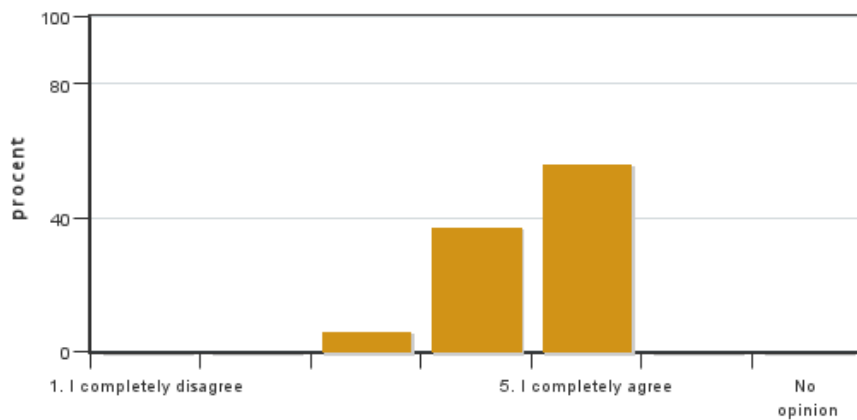
3: 1

4: 1

5: 14

No opinion: 0

8. The examination(s) provided opportunity to demonstrate what I had learnt during the course (see the learning objectives).



Answers: 16

Medel: 4,5

Median: 5

1: 0

2: 0

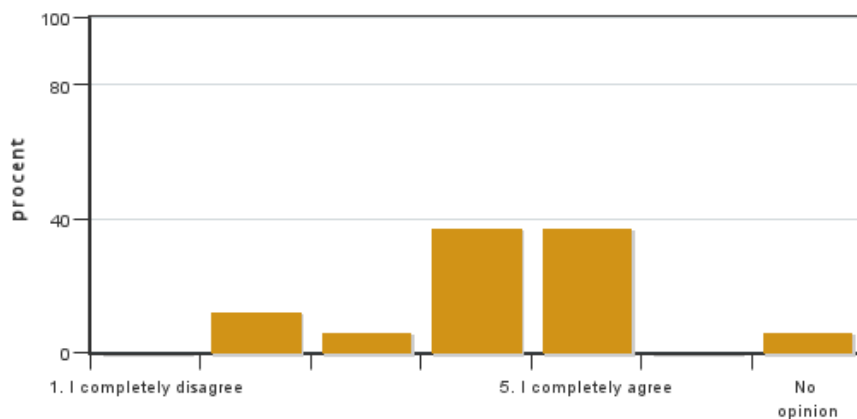
3: 1

4: 6

5: 9

No opinion: 0

9. The course covered the sustainable development aspect (environmental, social and/or financial sustainability).



Answers: 16

Medel: 4,1

Median: 4

1: 0

2: 2

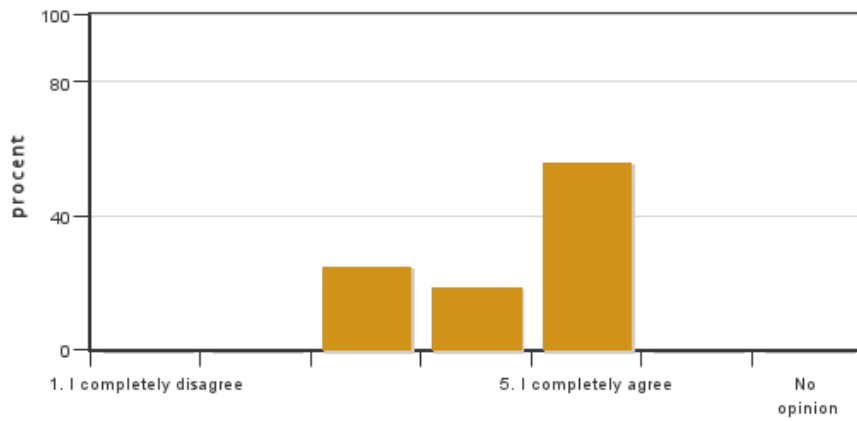
3: 1

4: 6

5: 6

No opinion: 1

10. I believe the course has included a gender and equality aspect, regarding content as well as teaching practices (e.g. perspective on the subject, reading list, allocation of speaking time and the use of master suppression techniques).

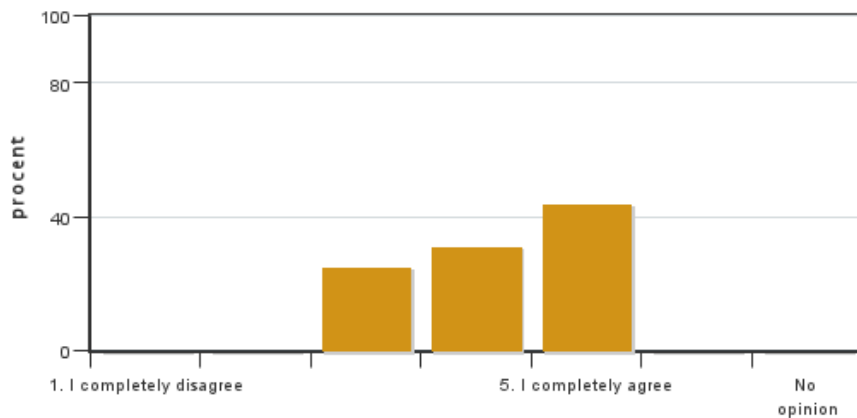


Answers: 16
 Medel: 4,3
 Median: 5

1: 0
 2: 0
 3: 4
 4: 3
 5: 9

No opinion: 0

11. The course covered international perspectives.

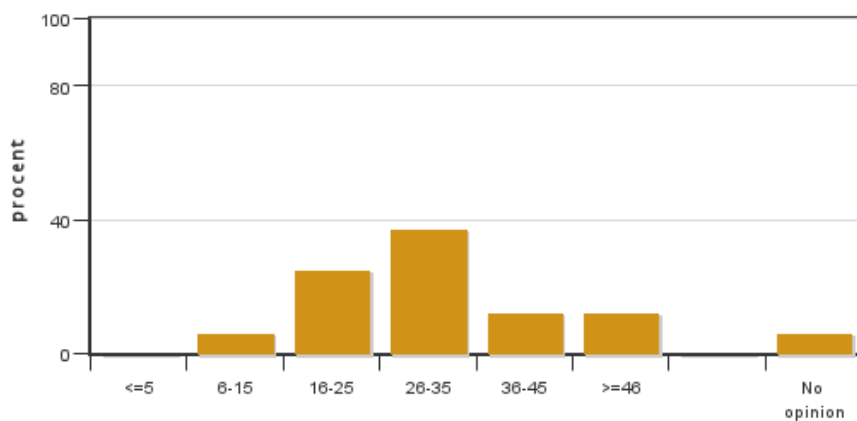


Answers: 16
 Medel: 4,2
 Median: 4

1: 0
 2: 0
 3: 4
 4: 5
 5: 7

No opinion: 0

12. On average, I have spent ... hours/week on the course (including timetabled hours).

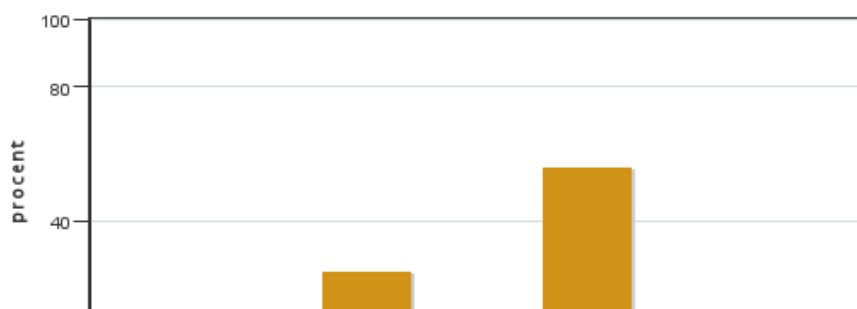


Answers: 16
 Medel: 29,5
 Median: 26-35

≤5: 0
 6-15: 1
 16-25: 4
 26-35: 6
 36-45: 2
 ≥46: 2

No opinion: 1

13. If relevant, what is your overall experience of participating in all or part of your course online?



Answers: 16
 Medel: 4,3
 Median: 5

1: 0
 2: 0
 3: 4
 4: 2
 5: 9

No opinion: 1



14. If relevant, please share what worked well when participating in teaching on distance

15. If relevant, please share what worked less well when participating in teaching on distance

Course leaders comments

No comments from the teacher

Student representatives comments

No comments from the student representatives