

Research methods for business studies FÖ0446, 40087.2223

7.5 Hp
Pace of study = 50%
Education cycle = Advanced
Course leader = Johan Gaddefors

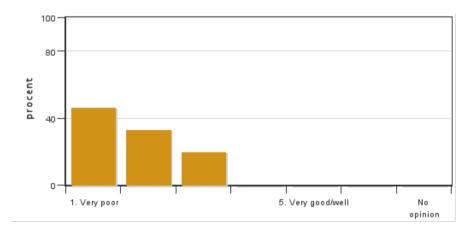
Evaluation report

Evaluation period: 2023-05-28 - 2023-06-18

Answers 15 Number of students 28 Answer frequency 53 %

Mandatory standard questions

1. My overall impression of the course is:

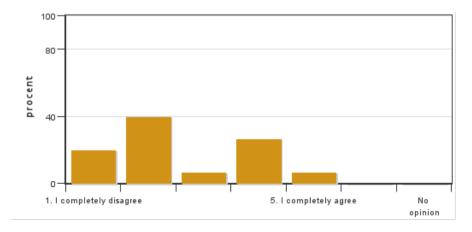


Answers: 15 Medel: 1,7 Median: 2

1: 7 2: 5 3: 3 4: 0 5: 0

No opinion: 0

2. I found the course content to have clear links to the learning objectives of the course.

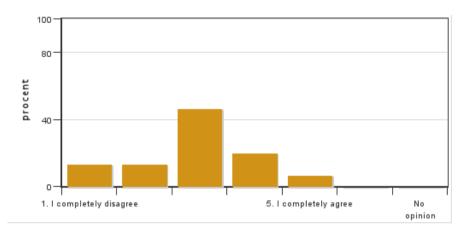


Answers: 15 Medel: 2,6 Median: 2

1: 3 2: 6 3: 1 4: 4 5: 1

No opinion: 0

3. My prior knowledge was sufficient for me to benefit from the course.



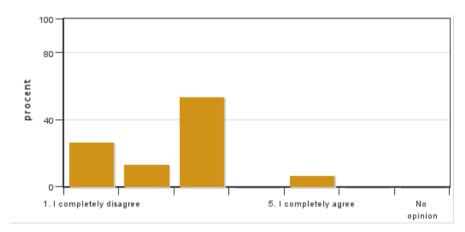
Answers: 15 Medel: 2,9 Median: 3

1: 2 2: 2

3: 7 4: 3 5: 1

No opinion: 0

4. The information about the course was easily accessible.



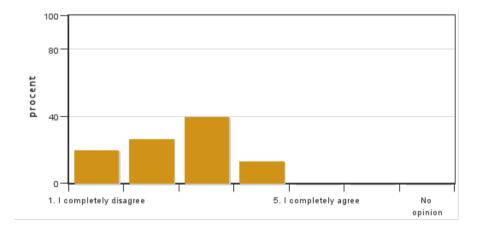
Answers: 15 Medel: 2,5 Median: 3

1: 4 2: 2

3: 8 4: 0 5: 1

No opinion: 0

5. The various course components (lectures, course literature, exercises etc.) have supported my learning.



Answers: 15 Medel: 2,5 Median: 3

1: 3 2: 4 3: 6

4: 2 5: 0

No opinion: 0

6. The social learning environment has been inclusive, respecting differences of opinion.

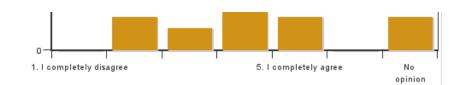


Answers: 15 Medel: 3,6 Median: 4

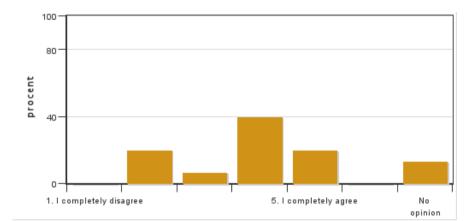
1: 0

2: 3 3: 2

4: 4



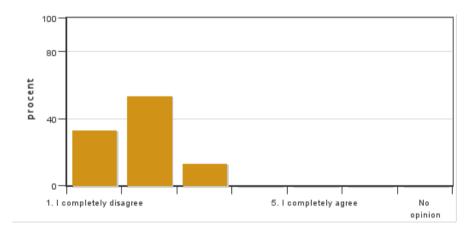
7. The physical learning environment (facilities, equipment etc.) has been satisfactory.



Answers: 15 Medel: 3,7 Median: 4 1: 0 2: 3 3: 1 4: 6 5: 3

No opinion: 2

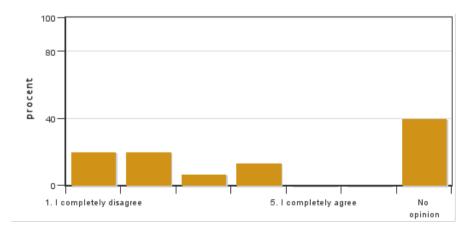
8. The examination(s) provided opportunity to demonstrate what I had learnt during the course (see the learning objectives).



Answers: 15 Medel: 1,8 Median: 2 1: 5 2: 8 3: 2 4: 0 5: 0

No opinion: 0

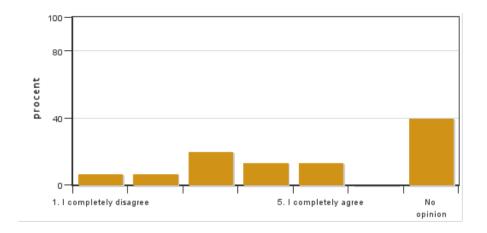
9. The course covered the sustainable development aspect (environmental, social and/or financial sustainability).



Answers: 15 Medel: 2,2 Median: 2 1: 3 2: 3 3: 1 4: 2 5: 0 No opinion: 6

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10. I believe the course has included a gender and equality aspect, regarding content as well as teaching practices (e.g. perspective on the subject, reading list, allocation of speaking time and the use of master suppression techniques).



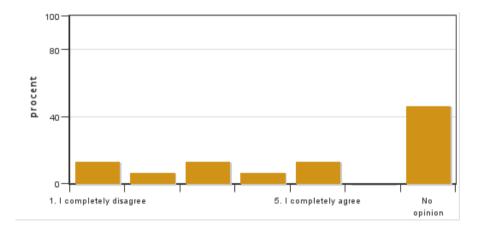
Answers: 15 Medel: 3,3 Median: 3

1: 1 2: 1

3: 3 4: 2 5: 2

No opinion: 6

11. The course covered international perspectives.



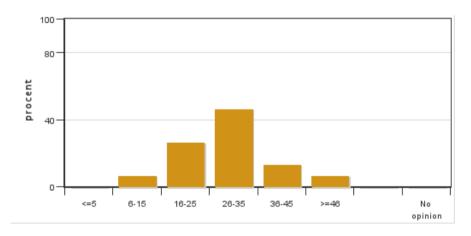
Answers: 15 Medel: 3,0 Median: 3

1: 2 2: 1 3: 2

4: 1 5: 2

No opinion: 7

12. On average, I have spent ... hours/week on the course (including timetabled hours).



Answers: 15 Medel: 28,4 Median: 26-35

≤5: 0 6-15: 1 16-25: 4 26-35: 7 36-45: 2 ≥46: 1

No opinion: 0

13. If relevant, what is your overall experience of participating in all or part of your course online?



Answers: 15 Medel: 1,0

Median: 1 1: 1

2: 0 3: 0

3: 0 4: 0 5: 0

No opinion: 14



- 14. If relevant, please share what worked well when participating in teaching on distance
- 15. If relevant, please share what worked less well when participating in teaching on distance

Additional own questions

- 16. Anything you missed in the course content?
- 16. What worked well or didn't work in the course project?
- 16. In what ways were the workshops helpful?

Course leaders comments

After completing a full course evaluation, I present my summary of the written course evaluation and the discussion with the student representative:

The response rate was 53% (15 of 28 students replied to the evaluation report). In this group most of the students reported problems concerning communication and expectations.

- 1. Students reported that communication was confusing and changed over time around the mock thesis project, which was a significant part of the course.
- 2. Students felt that expectations on them were set too high when it came to what is reasonable in a 7.5 hp course. The literature and the different seminars were to demanding given the size of the course, resulting in a state of dissatisfaction and disappointment among the students.

Even though lectures and the mock thesis projects were reported as good, students felt there were not enough time to read, work with the literature and complete the project.

Comments about the exam were mixed, some feeling it was reasonable, others feeling it reflected excessive expectations.

In the teacher team we have discussed what didn't work. For the next time the course is offered, we have prepared (I) a new management structure in the team, to address the inconsistencies in communication, (II) a better balance between number of hp and how the course is executed, (III) a revised study guide for the students to support more effective and efficient reading of the course literature, and (IV) a revised examination, including the mock thesis project (which also takes into account the new challenges presented by the development of AI).

Student representatives comments

The overall impression of the course was that it consisted of more assignments and readings than reasonable for the course be counted as 7.5 credits. The course was perceived as too extensive for the time frame and credits. Despite this the students felt like they learned expanded their knowledge about methodology and academic writing necessary for the upcoming master thesis.

The mock thesis was a good way to practice academic writing but the assignment was too extensive for the amount of time given for the writing. The information about what was required for a complete and approved thesis was lacking which lead to a lot of misunderstanding and uncertainty among the students.

The group work was nevertheless very appreciated and was considered a good and fun part of the course where everyone got to work with other students and together create a thesis build on a common interest in topic and subject.

Experiences from the exam were a bit mixed but in general it was considered difficult when the most important thing seemed to be to learn the different concepts, in which some where not that touch upon in the lectures and additional readings were required to answer these questions.

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